



Contact: Catie Woods, PR Chair, [Catie@CWCommunications.net](mailto:Catie@CWCommunications.net)  
*Images Available on Request*

**61<sup>st</sup> ANNUAL BEAUX ARTS FESTIVAL OF ART  
TO TAKE PLACE JANUARY 7-8, 2012**

*Miami's Oldest Juried Fine Arts Show Offers Art for a Variety of Budgets,  
Children's Art Experiences, Food and Entertainment for the Entire Family*

CORAL GABLES, Fla. – The 61st annual Beaux Arts Festival of Art will bring more than 200 fine artists to the grounds of the Lowe Art Museum on the University of Miami campus during the weekend of January 7 and 8, 2012.

Widely recognized as one of the region's most popular outdoor art exhibitions and a South Florida tradition, the festival attracts over 25,000 visitors annually and offers works in 11 mediums for a variety of budgets. This year, artists hail from 30 states and abroad.

Admission and parking are free. Proceeds benefit the Lowe Art Museum, which will be open to the public all weekend, and support bringing children from low-income schools on cultural field trips to the museum.

The festival will feature live music, children's entertainment – including free art activities for children ages 4-12 in the "Art Park" – and food from Miami's gourmet food trucks, making this event not just for art enthusiasts but for families as well.

Children who attend the festival will receive a copy of the signature children's coloring book introduced last year in honor of Beaux Arts' 60th anniversary that features important works from the Lowe's world collections and a museum map for children.

In addition to artists selected by a panel of jurors, visitors will find the "Student Artist Showcase," featuring more than 100 pieces from Miami-Dade middle and high school students on display inside the Lowe Art Museum. A celebration honoring the students' art will take place at 6 p.m. on Thursday, January 5, 2012, at the Lowe.

*(cont.)*

The festival also reaches beyond artists and visitors. Funds raised help underwrite “Hands On!,” Beaux Arts’ signature program for children from underserved schools. ”Hands On!” introduces these Miami-Dade students to the world of art and museums via field trips to the museum. Additional funds raised are used for Lowe Art Museum exhibitions, improvements and acquisitions.

The festival was originally called the “Clothesline Sale,” as Beaux Arts volunteers used clotheslines to display the works of local artists in front of the Lowe. Six decades later, the all volunteer-run Festival of Art has evolved and is considered one of the top outdoor fine art shows in the country.

Sponsors for this year’s festival include Mercedes-Benz of Coral Gables and Mercedes-Benz of Cutler Bay. For more sponsorship and general information, visit [www.BeauxArtsFestival.org](http://www.BeauxArtsFestival.org), and follow us on Facebook at “Beaux Arts Festival”. **Images available upon request.**

### **About Beaux Arts**

Founded in 1952, Beaux Arts is a volunteer group of women comprised of 100 Active Members and over 300 Associate Members, who are dedicated to promoting interest in and financial support for the Lowe Art Museum at the University of Miami. All funds raised are donated to the Lowe Art Museum to support acquisitions, programming (including introducing elementary school children from Title 1 schools to the visual arts) and capital campaigns.

###

### **CALENDAR LISTING**

**What:** 61st Annual Beaux Arts Festival of Art, Miami’s oldest juried fine arts show

**When:** 10 a.m. to 5 p.m., January 7-8, 2012

**Where:** Grounds of the Lowe Art Museum, 1301 Stanford Drive, on the University of Miami Campus

**Admission and Parking:** Free